## YouGov Survey Results

Fieldwork: 13th - 14th August 2015

|  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1632 | 555 | 457 | 114 | 196 | 792 | 840 | 194 | 413 | 558 | 467 | 930 | 702 | 209 | 530 | 349 | 401 | 142 |
| Unweighted Sample | 1632 | 485 | 461 | 142 | 203 | 799 | 833 | 121 | 330 | 642 | 539 | 1049 | 583 | 206 | 534 | 362 | 373 | 157 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Which of the following best describes your sexuality?

| Heterosexual | $\mathbf{8 9}$ | 88 | 89 | 86 | 92 | 85 | 93 | 83 | 81 | 91 | 96 | 86 | 93 | 84 | 90 | 88 | 89 | 93 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gay or lesbian | $\mathbf{6}$ | 7 | 4 | 7 | 3 | 10 | 2 | 10 | 11 | 4 | 1 | 8 | 2 | 8 | 5 | 7 | 5 | 3 |
| Bisexual | $\mathbf{2}$ | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 4 | 2 | 1 | 2 | 2 | 4 | 3 | 1 | 2 | 0 |
| Other | $\mathbf{1}$ | 0 | 0 | 2 | 0 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 0 |
| Prefer not to say | $\mathbf{3}$ | 2 | 4 | 3 | 4 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 4 | 2 | 3 | 3 | 4 |

Please try to place your sexuality on a scale of 0
to 6, where 0 is completely heterosexual and 6 is
completely homosexual (i.e. gay or lesbian).

| 0 - completely heterosexual | 72 | 73 | 71 | 65 | 85 | 68 | 76 | 46 | 58 | 78 | 88 | 68 | 78 | 62 | 72 | 72 | 75 | 78 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 9 | 8 | 11 | 19 | 6 | 11 | 8 | 22 | 13 | 7 | 4 | 11 | 7 | 13 | 11 | 9 | 7 | 6 |
| 2 | 6 | 5 | 6 | 3 | 3 | 5 | 7 | 13 | 10 | 5 | 1 | 7 | 5 | 10 | 5 | 6 | 5 | 6 |
| 3 | 2 | 2 | 3 | 1 | 2 | 2 | 2 | 3 | 3 | 2 | 1 | 2 | 2 | 3 | 3 | 1 | 2 | 3 |
| 4 | 1 | 2 | 0 | 2 | 0 | 1 | 1 | 4 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 |
| 5 | 1 | 2 | 2 | 1 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 1 |
| 6 - completely homosexual (i.e. gay or lesbian) | 4 | 6 | 3 | 5 | 2 | 8 | 1 | 6 | 9 | 3 | 1 | 7 | 1 | 5 | 4 | 5 | 4 | 3 |
| No sexuality | 1 | 1 | 1 | 2 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 0 | 2 | 0 |
| Don't know | 3 | 2 | 3 | 1 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 1 | 4 | 2 | 3 |

Thinking about sexuality, which of the following comes closer to your view?

There is no middle ground - you are either is pos or homosexua
Sexuality is a scale - it is possible to be somewhere near the middle Don't know

| $\mathbf{2 7}$ | 29 | 24 | 17 | 39 | 29 | 24 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\mathbf{6 1}$ | 60 | 64 | 71 | 47 | 61 | 61 |
| 13 | 12 | 12 | 12 | 15 | 10 | 15 |


| 18 | 22 |
| :---: | :---: |
| 74 | 66 |
| 8 | 12 |

$\begin{array}{ll}28 & 32 \\ 59 & 53 \\ 13 & 15\end{array}$
24
65
10
30
54
16
with a
Have you ever had a sexu

$$
\begin{array}{rc|cccc|cc|cccc|cc|cccc}
\text { Yes } & \mathbf{1 7} & 17 & 18 & 14 & 16 & 20 & 14 & 23 & 27 & 14 & 9 & 21 & 13 & 24 & 19 & 17 & 13 \\
\text { No } & \mathbf{8 1} & 81 & 80 & 83 & 83 & 78 & 84 & 74 & 71 & 83 & 90 & 78 & 85 & 73 & 79 & 82 & 85 \\
\text { Don't know } & \mathbf{2} & 1 & 2 & 3 & 2 & 2 & 2 & 3 & 2 & 2 & 2 & 2 & 3 & 3 & 2 & 1 & 2
\end{array}
$$

## YouGov Survey Results

Fieldwork: 13th - 14th August 2015

|  |  | Which of the following best describes your sexuality? |  |  |  |  | Sexuality Scale |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Heterosexual | Gay or lesbian | Bisexual | Other | Prefer not to say | 0 - heterosexual | 1 | 2 | 3 | 4 | 5 | 6 - homosexual | No sexuality | Don't <br> know |
| Weighted Sample | 1632 | 1449 | 90 | 35 | 10 | 48 | 1179 | 153 | 97 | 36 | 15 | 22 | 71 | 17 | 41 |
| Unweighted Sample | 1632 | 1465 | 69 | 37 | 11* | 50 | 1203 | 151 | 97 | 35* | 13* | 22* | 53 | 18* | 40* |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Which of the following best describes your sexuality?

| Heterosexual | $\mathbf{8 9}$ | 100 | 0 | 0 | 0 | 0 | 99 | 98 | 87 | 42 | 9 | 37 | 5 | 25 | 34 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gay or lesbian | $\mathbf{6}$ | 0 | 100 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 41 | 47 | 95 | 0 | 0 |
| Bisexual | $\mathbf{2}$ | 0 | 0 | 100 | 0 | 0 | 0 | 1 | 9 | 43 | 21 | 11 | 0 | 6 | 3 |
| Other | $\mathbf{1}$ | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 1 | 1 | 19 | 5 | 0 | 19 | 0 |
| Prefer not to say | $\mathbf{3}$ | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 2 | 14 | 10 | 0 | 0 | 51 | 63 |

Please try to place your sexuality on a scale of 0
to 6 , where 0 is completely heterosexual and 6 is completely homosexual (i.e. gay or lesbian).

| 0 - completely heterosexual | 72 | 81 | 4 | 2 | 17 | 10 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 9 | 10 | 2 | 5 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 6 | 6 | 1 | 25 | 6 | 5 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 2 | 1 | 0 | 45 | 4 | 11 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 0 |
| 4 | 1 | 0 | 7 | 9 | 30 | 3 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 |
| 5 | 1 | 1 | 12 | 7 | 11 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | 0 |
| 6 - completely homosexual (i.e. gay or lesbian) | 4 | 0 | 75 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | 0 |
| No sexuality | 1 | 0 | 0 | 3 | 32 | 17 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 0 |
| Don't know | 3 | 1 | 0 | 4 | 0 | 54 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 |

Thinking about sexuality, which of the following comes closer to your view?

There is no middle ground - you are either heterosexual or homosexual
Sexuality is a scale - it is possible to be somewhere near the middle

Don't know
27
61
13

| 28 | 20 | 0 | 0 | 15 |
| :---: | :---: | :---: | :---: | :---: |
| 60 | 73 | 96 | 89 | 34 |
| 12 | 7 | 4 | 11 | 50 |


| 34 | 6 | 2 | 11 | 27 | 9 | 23 | 10 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 53 | 88 | 97 | 82 | 73 | 83 | 68 | 40 | 45 |
| 13 | 6 | 1 | 7 | 0 | 9 | 9 | 49 | 52 |

Have you ever had a sexual experience with a member of the same sex?

| Yes | $\mathbf{1 7}$ | 11 | 93 | 89 | 30 | 10 | 6 | 23 | 52 | 68 | 74 | 79 | 94 | 9 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No | $\mathbf{8 1}$ | 88 | 7 | 11 | 70 | 51 | 94 | 73 | 48 | 31 | 26 | 16 | 6 | 84 |
| 37 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | $\mathbf{2}$ | 1 | 0 | 0 | 0 | 40 | 0 | 4 | 0 | 2 | 0 | 5 | 0 | 7 |


|  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1632 | 555 | 457 | 114 | 196 | 792 | 840 | 194 | 413 | 558 | 467 | 930 | 702 | 209 | 530 | 349 | 401 | 142 |
| Unweighted Sample | 1632 | 485 | 461 | 142 | 203 | 799 | 833 | 121 | 330 | 642 | 539 | 1049 | 583 | 206 | 534 | 362 | 373 | 157 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

[The following questions were only asked to
respondents who identified as Heterosexual;
$n=1354 *$ ]

If the right person came along at the right time,
do you think it is conceivable that you could be
attracted to a person of the same sex?

| Absolutely not | 56 | 62 | 47 | 52 | 66 | 67 | 46 | 42 | 43 | 58 | 68 | 54 | 57 | 46 | 53 | 56 | 62 | 60 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Very unlikely, but not impossible | 25 | 22 | 29 | 27 | 20 | 21 | 29 | 23 | 34 | 23 | 21 | 25 | 25 | 27 | 27 | 28 | 21 | 22 |
| Maybe, if I really liked them | 10 | 9 | 13 | 6 | 6 | 6 | 14 | 18 | 12 | 10 | 6 | 12 | 9 | 18 | 9 | 9 | 10 | 7 |
| Definitely | 3 | 1 | 3 | 8 | 3 | 2 | 4 | 9 | 6 | 2 | 0 | 3 | 3 | 4 | 4 | 2 | 2 | 3 |
| Don't know | 6 | 6 | 8 | 6 | 4 | 4 | 8 | 7 | 5 | 7 | 5 | 6 | 6 | 5 | 7 | 5 | 5 | 8 |

If the right person came along at the right time,
do you think it is conceivable that you could have a sexual experience with a person of the same sex?

> Absolutely not

Very unlikely, but not impossible Maybe, if I really liked them Definitely Don't know

| $\mathbf{6 0}$ | 65 | 56 |
| :---: | :---: | :---: |
| $\mathbf{2 2}$ | 22 | 22 |
| $\mathbf{1 0}$ | 9 | 11 |
| $\mathbf{3}$ | 0 | 4 |
| $\mathbf{5}$ | 4 | 7 |


| 56 | 68 | 72 | 50 | 45 | 50 | 62 | 71 | 60 | 61 | 52 | 58 | 62 | 66 | 64 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 24 | 18 | 17 | 27 | 19 | 29 | 21 | 19 | 22 | 23 | 23 | 24 | 23 | 21 | 18 |
| 11 | 6 | 7 | 12 | 23 | 11 | 9 | 5 | 10 | 10 | 16 | 8 | 9 | 9 | 8 |
| 4 | 3 | 1 | 4 | 5 | 5 | 2 | 1 | 3 | 2 | 5 | 3 | 2 | 1 | 2 |
| 4 | 5 | 3 | 7 | 8 | 6 | 6 | 4 | 6 | 5 | 4 | 7 | 4 | 3 | 8 |

If the right person came along at the right time, do you think it is conceivable that you could have a relationship with a person of the same sex?

| Absolutely not | $\mathbf{6 0}$ | 63 | 56 | 59 | $\mathbf{7 1}$ | 72 | 50 | 45 | 52 | 63 | 68 | 59 | 61 | 57 | 57 | 59 | 66 | 60 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Very unlikely, but not impossible | $\mathbf{2 4}$ | 24 | 24 | 23 | 17 | 18 | 29 | 21 | 31 | 22 | 22 | 24 | 24 | 25 | 26 | 28 | 20 | 19 |
| Maybe, if I really liked them | $\mathbf{8}$ | 8 | 10 | 8 | 5 | 5 | 11 | 20 | 8 | 8 | 5 | 8 | 9 | 12 | 8 | 8 | 8 | 8 |
| Definitely | $\mathbf{3}$ | 2 | 3 | 5 | 2 | 2 | 3 | 7 | 4 | 1 | 1 | 3 | 2 | 3 | 3 | 3 | 2 | 4 |
| Don't know | $\mathbf{5}$ | $\mathbf{4}$ | 7 | 5 | $\mathbf{4}$ | 3 | 6 | 7 | 5 | 5 | 4 | 6 | 4 | 4 | 7 | 3 | 4 | 8 |

*Any percentages calculated on bases fewer than
50 respondents do not represent a wide enough
cross-section of the target population to be
considered statistically reliable. These figures will be italicised.

|  |  | Which of the following best describes your sexuality? |  |  |  |  | Sexuality Scale |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Heterosexual | Gay or lesbian | Bisexual | Other | Prefer not to say | 0 - heterosexual | 1 | 2 | 3 | 4 | 5 | $\begin{aligned} & 6 \text { - homo- } \\ & \text { sexual } \end{aligned}$ | No sexuality | Don't know |
| Weighted Sample | 1632 | 1449 | 90 | 35 | 10 | 48 | 1179 | 153 | 97 | 36 | 15 | 22 | 71 | 17 | 41 |
| Unweighted Sample | 1632 | 1465 | 69 | 37 | 11* | 50 | 1203 | 151 | 97 | 35* | 13* | 22* | 53 | 18* | 40* |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

[The following questions were only asked to
respondents who identified as Heterosexual;
$n=1354 *$ ]

If the right person came along at the right time, do you think it is conceivable that you could be attracted to a person of the same sex?

$$
\begin{array}{rc|}
\text { Absolutely not } & 56 \\
\text { Very unlikely, but not impossible } & 25 \\
\text { Maybe, if I really liked them } & 10 \\
\text { Definitely } & 3 \\
\text { Don't know } & 6
\end{array}
$$

56
25
10
3
6

| 0 | 0 | 0 | 0 | 66 | 15 | 1 | 15 | 0 | 0 | 55 | 0 | 37 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 0 | 0 | 0 | 22 | 49 | 27 | 9 | 0 | 52 | 0 | 63 | 8 |
| 0 | 0 | 0 | 0 | 5 | 21 | 56 | 15 | 50 | 25 | 45 | 24 | 6 |
| 0 | 0 | 0 | 0 | 1 | 7 | 12 | 53 | 50 | 0 | 0 | 0 | 22 |
| 0 | 0 | 0 | 0 | 6 | 8 | 3 | 7 | 0 | 23 | 0 | 12 | 28 |

If the right person came along at the right time,
do you think it is conceivable that you could have a sexual experience with a person of the same sex?

Absolutely not Maybe if I really liked them Definitely 3
Don't know
60
22
10
3
5

| 0 | 0 | 0 | 0 |
| :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 |


| 71 | 21 | 1 | 15 | 0 | 0 | 31 | 0 | 37 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 19 | 45 | 28 | 9 | 50 | 52 | 69 | 63 | 8 |
| 4 | 19 | 57 | 47 | 0 | 25 | 0 | 24 | 6 |
| 1 | 7 | 11 | 22 | 50 | 0 | 0 | 0 | 15 |
| 5 | 9 | 3 | 7 | 0 | 23 | 0 | 12 | 35 |

If the right person came along at the right time, do you think it is conceivable that you could have a relationship with a person of the same sex?

| Absolutely not | $\mathbf{6 0}$ | 60 | 0 | 0 | 0 | 0 | 69 | 30 | 6 | 15 | 0 | 0 | 31 | 0 | 37 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Very unlikely, but not impossible | $\mathbf{2 4}$ | $\mathbf{2 4}$ | 0 | 0 | 0 | 0 | 21 | 38 | 45 | 17 | 0 | 41 | 20 | 88 | 14 |
| Maybe, if I really liked them | $\mathbf{8}$ | 8 | 0 | 0 | 0 | 0 | 4 | 19 | 36 | 30 | 50 | 25 | 50 | 0 | 6 |
| Definitely | $\mathbf{3}$ | 3 | 0 | 0 | 0 | 0 | 1 | 4 | 10 | 31 | 50 | 11 | 0 | 0 | 15 |
| Don't know | $\mathbf{5}$ | 5 | 0 | 0 | 0 | 0 | 4 | 8 | 3 | 7 | 0 | 23 | 0 | 12 | 28 |

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

